Rep Order# EC'd Yes 9799026 Ver# 5 Status Revised Traffic Order# 31710 Printed: 09/06/2012 4:12 PM

Agency

Last Received: 09/06/2012 4:01 PM

l of

ţ

Showing Buylines: All Rep & Sta Revised Lines

Flight Dates Agency C/P1/P2/E Hiatus Weeks WASHINGTON, DC 20007 ( ) GMMB 3050 K ST NW 09/11/2012 - 09/17/2012 95/101/1536

> Sales Office ( Salesperson ( Rep Firm

) WASHINGTON

Salesperson FAX# Salesperson Phone# ) BRAD PHILIPPS 202-955-5342 202-955-5348

## -- CONTRACT COMMENT --

Phone# Fax#

Product Estimate# Buyer

1536

KATIE KEULEMAN

Advertiser Station

wwsb-tv sarasota,fl er ( )POLITICAL

OBAMA FOR AMERICA

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. 

## -- REMARKS ---

**REVISED LNS 18,20,22** 

PLEASE CNFM, THANKS

			Ľ
*22	*20	*18	Ľ'n
SA Sales Re V5 Progr	W-F Sales Re V5 Progr	W-F Sales Re	Day
SA 7P-730P WHEEL Sales Remark: V5 REVISED V5 Program Name Change, Comm	W-F 730P-8P JEOPARDY Sales Remark: V5 REVISED V5 Program Name Change, Comm	W-F 7P-730P WHEEL Sales Remark: V5 REVISED V5 Program Name Change, Comm	Time
SA 7P-730P WHEEL Sales Remark: V5 REVISED V5 Program Name Change, Comment Changed	W-F 730P-8P JEOPARDY Sales Remark: V5 REVISED V5 Program Name Change, Comment Changed	W-F 7P-730P WHEEL Sales Remark: V5 REVISED V5 Program Name Change, Comment Changed	Program
: 30	:30	:30	Len
\$300.00	\$350.00	\$350.00	Rate
09/15-09/15	09/12-09/14	09/12-09/14	Dates
Ľ	Δ	 	Spots/Week # of Weeks
ъ.	H	1	# of Weeks
1	72	4	Total Spots
\$300.00	\$1,400.00	\$1,400.00	Total Cost
			Daypart

## -REPORT TOTALS-

Report Totals: 9 / \$3,100.00

## -SALES MONTHLY TOTALS-

Sep 12: 49 / \$15,275.00

יש שו טרו	PD A	So.	<b>a</b> 77
#	Advertiser ( Product (	štation WW	Rep Order# EC'd Yes
1536 KATIE KEULEMAN	( ) POLITICAL OBAMA FOR AMERICA	Station WWSB-TV SARASOTA,FI	9799026
MAN		SOTA,FL	Ver# 5 Status Revised
			Status
			Revised
Agency C/P1/P2/E 95/101/1536 Flight Dates 09/11/2012 - 09/17/201: Hiatus Weeks	3050 K ST NW WASHINGTON, DC 2000	Agency ( ) GMMB	Traffic Order# 31710
/17/2012	)7		Printed: 09/06/2012 4:12 PM Last Received: 09/06/2012 4:01 PM Showing Buylines: All Rep & Sta Revised Lines
Salesperson Phone# Salesperson FAX#	Sales Office ( Salesperson (	Rep Firm	09/06/2012 4:12 PM 09/06/2012 4:01 PM Rep & Sta Revised Lines
22	) WA		

2 of

ŧ

ş

Rep Firm Sales Office ( Salesperson ( ) WASHINGTON ) BRAD PHILIPPS

 Salesperson Phone#
 202-955-5342

 Salesperson FAX#
 202-955-5348

---COMPETITIVE-Market Totals \$218,214 CABL MIOG % %0 WTSP UNKN 80 93% WTTA WBSV % %0 WFLA TALM 0% WWSB WFTS

7%

---COMPETITIVE COMMENTS--

Station Totals: 49 / \$15,275.00

Sales Totals: 49 / \$15,275.00

Fax#

Lines not sent/rcld/rtrn: 0 / \$0.00

Books null

Demos

RA35+

SHARES EST